



INVEST IN WORLD TRENDS

SIGN UP WITH [ATLASTREND.COM](https://atlastrend.com) TO INVEST IN

ONLINE SHOPPING

WHY INVEST IN ONLINE SHOPPING?

The first ever online shopping order was a Pizza Hut pizza in 1994. Today online shopping has become an essential part of our everyday lives.

Online presence brings significant advantages to businesses - larger market reach, ability to scale quickly, opportunity to track spending habits and providing a better shopping experience.

Despite the rapid adoption, only a fraction of retail sales are conducted online. There is still ample opportunity for the online shopping industry to grow well into the long term.

ONLINE SHOPPING SPREE FUND

- > Invests in typically 10-15 large listed international companies that are currently benefitting or will soon benefit from the growth of online shopping

Types of companies

- > Exclusive online retailers
- > Traditional retailers utilising technology & embracing an online shopping platform
- > Logistics companies benefitting from more deliveries

See examples at atlastrend.com

HOW IT WORKS

- > Your money is invested in a managed investment fund (called Trend)
- > The Trend invests in companies listed on developed market stock exchanges excluding Australia and New Zealand
- > National Australia Bank Limited (NAB) ABN 12 004 044 937 is the independent custodian that will hold the assets of the Trend
- > Your interests in the Trend is represented by units. The value of the units is calculated each business day
- > Income distributions are reinvested into the Trend or you can elect for them to be paid once a year
- > You will always know where your money is invested and receive annual tax statements to help complete your tax return

* Buy-sell spreads (0.15%/0.15%) applies when you invest or withdraw money from the Trend. This is an adjustment to the unit price for transaction costs and is not paid to AtlasTrend.

HOW TO INVEST

Read the PDS & sign up with AtlasTrend

- > *Minimum initial investment:* \$1,000 or \$100 monthly savings plan
- > *Minimum additional investment:* \$500 (or \$100 monthly savings plan)
- > *Minimum withdrawal:* \$1,000
- > *Minimum balance:* \$1,000

YOU PAY

When your money moves in or out of the Trend*

- > *Establishment fee:* Nil
- > *Contribution fee:* Nil
- > *Withdrawal/Exit fee:* Nil

For managing your investments

- > *Management fees & costs:* 1.09% p.a. (including ordinary expenses paid to third parties capped at 0.10% p.a.)
- > *Performance fee:* 15% of the outperformance against the MSCI World Net Total Return Index ex-Australia (AUD), where there is both outperformance & a positive return since the last performance fee was paid

Responsible entity

Fundhost Ltd

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